



A NOTE BEFORE YOU READ ON

Let this be the easy part.

You have most likely never done this before; it is completely normal not to know how many people to book for, whether a preview is expected, or the overall logistics of a wedding day. It is our job to walk you through it.

So this guide is written the other way around. Every price is published, every question we get asked is answered, and a whole morning is worked out for you so you can put a real number in your spreadsheet tonight.

We want to make this process as seamless and easy as possible for you, and we are so excited to connect!

With love, the Evine Beauté team



IN THIS GUIDE

Choosing your team 02

What a morning costs 03

Enhancements 04

Questions, answered 05

How booking works 06

EVERY BOOKING INCLUDES

Pre-event consultation

Wedding-day timeline coordination

A glam session prep guide

Dedicated concierge support, from start to finish

ONE THING WORTH KNOWING

Peak-season weekends fill up quickly.

Spring and fall weekends go first. If your date falls anywhere in there, reach out sooner rather than later!

Two teams, one standard.

The difference is who is holding the brush and how much extra we build into your morning.

READ THIS FIRST Both prices below are for you, the bride. Everyone else in your party is \$150 a person for hair *or* makeup, whichever team you choose.

Master Team

for the bride who wants the works

Ten-plus years behind the chair. The prep goes deeper, and you leave with a touch-up kit.

Makeup \$400

Hair \$300

Makeup preview — optional, separate +\$300

Hair preview — optional, separate +\$250

INCLUDED

- Advanced skin prep & eye treatment
- A personalized touch-up kit to keep
- Custom lash — clusters, premium strip, or half
- Radiant body glow application
- Dry style & finish

Senior Team

for the bride who wants the essentials

Three-plus years behind the chair. Same standard, same care, without the extras.

Makeup \$300

Hair \$230

Makeup preview — optional, separate +\$200

Hair preview — optional, separate +\$180

INCLUDED

- Essential skin prep
- Classic strip lash
- Dry style & finish

Previews are never folded into your wedding package. If you book one, it is its own line on your proposal.

Hair, makeup, or both — priced out for you.

A whole morning worked out with our published rates, in every combination, so you never have to guess your total.

BRIDE + 3 — HAIR AND MAKEUP, ON THE DAY

\$1,600

MASTER TEAM

\$1,430

SENIOR TEAM

- Everyone in hair and makeup
- Previews not included
- Book one service or both — every combination is in the table below

BRIDE + 3, ON THE DAY	MASTER TEAM	SENIOR TEAM
Makeup only Bride, then \$150 a person	\$850	\$750
Hair only Bride, then \$150 a person	\$750	\$680
Hair and makeup Both services, everyone	\$1,600	\$1,430
Add a makeup preview Optional, its own line	+\$300	+\$200
Add a hair preview Optional, its own line	+\$250	+\$180

EVERYONE ELSE IN THE CHAIR — SAME RATES, EITHER TEAM

Wedding party makeup — false lash included	from \$150 / person
Wedding party hair — dry styling	from \$150 / person
Just you — bride-only, makeup or hair or both	connect with us

Bride + 3 is our package minimum. Travel and early starts are itemized in your proposal before you commit to anything.

Add only what excites you.

All of it is optional. Nothing on this page is required for a beautiful morning.

MAKEUP

Luxury makeup application	+ \$75
Luxury-brand products throughout your application.	
Makeup assistant	+ \$150
Depending on your timeline and headcount, we will add a second artist to stay on schedule.	
Touch-up trailing	+ \$150 / hr
An artist stays on after everyone is finished, up to three hours.	

HAIR

Hollywood waves	+ \$75
A soft, deep-set vintage wave.	
Extension styling	+ \$50
Styling and blending of your own clip-in extensions into your look.	
Blowdry	+ \$50
Added before styling. Available with master stylists only.	
Hair assistant	+ \$150
Depending on your timeline and headcount, we will add a second stylist to stay on schedule.	
Touch-up trailing	+ \$150 / hr
A stylist stays on after everyone is finished, up to three hours.	

ALL OTHER SPECIAL EVENTS

engagements, showers, milestones, galas, photoshoots, etc.

Makeup — master artist	\$200 / person	Hair — master stylist	\$200 / person
Makeup — senior artist	\$160 / person	Hair — senior stylist	\$160 / person

Booking minimums may apply and are subject to availability.

We've got you covered

A list of our frequently asked questions, so you don't have to wonder.

Do you require a deposit?

Yes, we require a non-refundable deposit and a signed contract to lock in your date. We will never chase you for a payment; your remaining balance is due one week before your event day.

How many people do I book for?

Bride + 3 is our minimum for package rates. Fewer or just you are still welcome.

Who counts as the party?

Anyone in the chair that morning — mom, mother-in-law, bridesmaids, friends, etc.

Do I need a preview?

Never required and always billed separately from your wedding day, it is a great way to meet your glam team and plan your dream look before the big day.

Can I book only hair, or only makeup?

Yes. They are priced separately, and plenty of brides book one and not the other.

What time do you arrive?

We build your timeline from the moment we arrive until you start getting dressed, and we send it to you before the day.

Does someone stay all morning?

We finish and go. Add a trailing service if you would like an artist to stay with you.

How does travel work?

We offer in-studio sessions in Alexandria and Tysons, VA, as well as on-site sessions. We quote travel on your proposal once we know your getting-ready location, charged per team member.

Do you do airbrush makeup?

No. Airbrush is an upcharge that cannot be customized to you the way a traditional application can — so we save you the upcharge and get the same result, often better.

What could change my total?

Travel, an early start, and any enhancements you choose. Nothing appears without warning.

Five steps, and only one of them is yours.

Everything begins with step two, and it takes about a minute. We carry the rest.

01 Gather your details

Your date, your venue, and a rough headcount. Nothing needs to be final.

02 START HERE Send your inquiry

Submit your date and details. We check availability and go over next steps.

03 Finalize together

We chat on a quick phone call to confirm your glam team, number of services, and timing/location for your morning.

04 Receive your proposal

Every line itemized — travel, early starts, and enhancements included.

05 Deposit & contract

Signed and submitted, and your date is yours.

READY WHEN YOU ARE

Send us your date and your details.
That is the whole first step.